

COMMUNICATION FOR INTERNATIONAL PROJECTS DEVELOPMENT AND LEADERSHIP

Комунікації для розвитку міжнародних проектів і лідерства

Department of Philosophy and International Communication

Faculty of Humanities and Pedagogy

<i>Lector</i>	Alla Kravchenko
<i>Semestr</i>	2
<i>Education Degree</i>	Master
<i>Number of credits ECTS</i>	4
<i>Assessment</i>	Test
<i>Academic hours</i>	30 (15 lectures, 15 case studies)

The course general outline:

The main goal of this course is to teach students to demonstrate better project communications by applying different communication skills and mediums; to foster a healthy environment for team members and explain the effects of empowering team members; to apply leadership skills to get positive project outcomes, build trusting teams, and establish strong stakeholder relationships; demonstrate increased stakeholder engagement by applying the knowledge and skills to acquire resources and keep stakeholders involved in the project.

Today's global business environment makes good communication more important than ever. Those who lead virtual global teams need to be great communicators. They need to be able to persuade others, build trusting relationships, and motivate productive teamwork. To bring out the best in people and to find the common ground where true communication takes place, students need to understand the things that influence the way people communicate, including culture, gender, and generation. When they understand these influences, they can avoid miscommunication and misunderstandings, and they can help everyone focus on what's really important – the projects

As students learn to do the things that leaders do – make decisions, develop a vision, talk to people and inspire them,

manage productivity – they need to develop the skills that make them look, act, and speak like a leader. A personal brand will tell others what they value and what they promise; personal presence will help others see the way they see themselves; and learning how to lead productive meetings will differentiate them as leaders who get things done and communicate efficiently.

Topics for theoretic knowledge:

1. Effective communication in international environment: basic approaches.
2. Communicating project objectives: methods and tools.
3. Partners, stakeholders, beneficiaries: target communication groups.
3. Planning of communication.
4. Critical leadership skills, attributes, and styles.
5. Communication styles for “Leading Successfully” and “Managing Efficiently”.
6. Project communication and effective engagement.
7. Effective virtual and in person communications.
8. How culture influences communication styles, habits, and behavior.

Practical case-studies:

1. Project management communications skills.
2. Synchronous vs asynchronous communications.
3. Cross cultural communications and communication channels for international projects.
4. What influences the way people communicate?
5. Good leader communication style and team dynamics and productivity.
6. Developing leadership presence through effective communication.
7. What to say and what not to say in crises situations – how to handle difficulties through communication.
8. What makes a good communicator.